

# Tuolumne County Child Care Planning Council

## STRATEGIC PLAN FLOW CHART

### VISION

Tuolumne County's families will have access to high quality child care offered by well-trained, well-compensated and loving providers. Child Care will be provided in a nurturing atmosphere that contributes to the development of individual abilities and personalities. The care will be affordable, convenient, educational, and tailored to the family. This will result in Tuolumne County's children being competent and successful in school, and in being good citizens in our community.

### MISSION

On behalf of Tuolumne County's children, the local Child Care Planning Council is dedicated to promoting and supporting a community-wide effort that results in a high quality Child Care system focused on the diverse needs of all our children.

### GOALS

#### ADVOCACY

- The business community values CC for reliable workforce
- Overall expansion of CC

#### LEADERSHIP

- Outreach Plan with key messages
- Strong advocacy network

#### EDUCATION

- CC programs engage in best practices to support healthy development

### STRATEGIES

- Advocacy training for council members
- Continued partnership to recruit for more licensed family CC

- Council members participate in advocacy activities
- Council members partner with parents, businesses to raise value

- CC Providers surveyed annually to ID professional growth needs
- Parent Consumers receive quality indicators guidance & materials

### OUTCOMES

- Increased recognition for the Child Care and development field
- Child Care capacities will increase for infant/toddlers and evenings/weekends

- Council members will be confident, committed advocates for Child Care
- Council members will be knowledgeable about Child Care trends & issues

- Child Care providers will have access to quality, free early childhood professional development
- CC programs consistently compliant